



Sunday
September 19th, 2021
Bear Creek Mountain Resort
Macungie, Pa
9:00am-5:30pm

2021 Berks Fiddle Fest Corporate Sponsorship Opportunity

Fiddle music on the 3rd Sunday of September is a Berks County tradition. That tradition continues on **Sunday, September 19th, 2021** as Bear Creek Mountain resorts hosts the annual Fiddle Fest.

Traditionally 2500 to 3000 people from the Mid-Atlantic region come to be part of (Lyons) Fiddle Fest. This event provides many spectators with enjoyment in varied forms beyond music. Fellowship, home cooked food, fun and enjoying it all in a beautiful mountain surrounding. Homegrown music wafts through the air as differences in occupations, ancestry, philosophy and social status disappear in the joy of music. This low cost, family-oriented event is a celebration of American Folklore at its best.

The support from organizations and companies like yours allows for the support of live music and music appreciation.

Thank you for taking advantage of this unique opportunity to support your local community, tradition, friends and neighbors.

Business Name: _____

Contact Name: _____

Address: _____

Phone: _____

E-mail: _____

Website: _____

Outlined on the next page are our wonderful Sponsorship levels we have to offer you.

☐ **Fiddle Competition Sponsor - \$2,000**

- Logo on road signs prior to event (hi res logo provided by sponsor)
- Company logo with links on festival webpage, social media, homepage of website, and email blasts
- Banner to be displayed on stage during the fiddle competition (banner supplied by sponsor)
- 10x10 vendor space on the day of the event
- Announced at the fiddle competition
- Ten (10) free admission tickets (\$50 value)

☐ **Morning Concert Series Sponsor - \$1,500**

- Logo on road signs prior to event (hi res logo provided by sponsor)
- Company logo with links on festival webpage, social media, homepage of website, and email blasts
- Banner to be displayed on stage during the concert series (banner supplied by sponsor)
- Announced at the morning concert series
- Eight (8) free admission tickets (\$40 value)

☐ **Crafter Corner Sponsor - \$250**

- Company logo with links on festival webpage (hi res logo provided by sponsor)
- 10x10 vendor space on the day of the event
- Four (4) free admission tickets (\$20 value)

☐ **Support Small Businesses Sponsor - \$100**

- Banner to be displayed on performance area fencings (banner supplied by sponsor)
- Two (2) free admission tickets (\$10 value)

Make checks payable to:
Bear Creek Mountain Resort

Mail form and check to:
Bear Creek Mountain Resort
101 Doe Mountain Road
Macungie, PA 18062
C/O Berks Fiddle Fest

Thank you from the Berks Fiddle Fest Planning Team for your support and taking advantage of this unique opportunity to support your local community, tradition, friends and neighbors.